

UNITED STATES DEPARTMENT OF COMMERCE, United States Patent and Trademark Office Address: COMMISSIONER FOR PATENTS P.O. Box 1450 Alexandria, Virginia 22313-1450 www.uspto.gov

APPLICATION NO.	FILING DATE	FIRST NAMED INVENTOR	ATTORNEY DOCKET NO.	CONFIRMATION NO.
10/518,296	12/16/2004	Per Bergqvist	66352-034	8310
25269 DYKEMA GO	7590 02/05/2008 DSSETT PLLC	EXAMINER		
FRANKLIN SQUARE, THIRD FLOOR WEST			DEAN, RAYMOND S	
1300 I STREE WASHINGTO		ART UNIT	PAPER NUMBER	
	.,		2618	•
			MAIL DATE	DELIVERY MODE
			02/05/2008	PAPER

Please find below and/or attached an Office communication concerning this application or proceeding.

The time period for reply, if any, is set in the attached communication.

Advisory Action Before the Filing of an Appeal Brief

Application No.	Applicant(s)	
10/518,296	BERGQVIST, PER	
Examiner	Art Unit	
Raymond S. Dean	2618	

	Raymond S. Dean	2618	
The MAILING DATE of this communication appe	ears on the cover sheet with the c	orrespondence add	ress
THE REPLY FILED 07 January 2008 FAILS TO PLACE THIS A	APPLICATION IN CONDITION FOR	R ALLOWANCE.	
1. The reply was filed after a final rejection, but prior to or or this application, applicant must timely file one of the follow places the application in condition for allowance; (2) a No a Request for Continued Examination (RCE) in compliance time periods:	wing replies: (1) an amendment, aff otice of Appeal (with appeal fee) in c	idavit, or other evider compliance with 37 C	nce, which FR 41.31; or (3)
a) The period for reply expires 3 months from the mailing date		4	
b) The period for reply expires on: (1) the mailing date of this A no event, however, will the statutory period for reply expire I	ater than SIX MONTHS from the mailing	g date of the final rejecti	on.
Examiner Note: If box 1 is checked, check either box (a) or TWO MONTHS OF THE FINAL REJECTION. See MPEP 7		FIRST REPLY WAS F	ILED WITHIN
Extensions of time may be obtained under 37 CFR 1.136(a). The date have been filed is the date for purposes of determining the period of ex under 37 CFR 1.17(a) is calculated from: (1) the expiration date of the set forth in (b) above, if checked. Any reply received by the Office late may reduce any earned patent term adjustment. See 37 CFR 1.704(b) NOTICE OF APPEAL	stension and the corresponding amount shortened statutory period for reply orig r than three months after the mailing da	of the fee. The appropr inally set in the final Offi	iate extension fee ce action; or (2) as
 The Notice of Appeal was filed on A brief in comp filing the Notice of Appeal (37 CFR 41.37(a)), or any exte a Notice of Appeal has been filed, any reply must be filed 	nsion thereof (37 CFR 41.37(e)), to	avoid dismissal of th	
<u>AMENDMENTS</u>			
 The proposed amendment(s) filed after a final rejection, (a) They raise new issues that would require further co (b) They raise the issue of new matter (see NOTE below) 	onsideration and/or search (see NO ow);	TE below);	
(c) They are not deemed to place the application in be appeal; and/or			the issues for
(d) They present additional claims without canceling a NOTE: (See 37 CFR 1.116 and 41.33(a)).		ected claims.	
4. The amendments are not in compliance with 37 CFR 1.1	21. See attached Notice of Non-Co	mpliant Amendment	(PTOL-324).
5. Applicant's reply has overcome the following rejection(s)			
 Newly proposed or amended claim(s) would be a non-allowable claim(s). 	llowable if submitted in a separate,	timely filed amendme	ent canceling the
7. Tor purposes of appeal, the proposed amendment(s): a) how the new or amended claims would be rejected is pro The status of the claim(s) is (or will be) as follows:		II be entered and an e	explanation of
Claim(s) allowed: Claim(s) objected to: Claim(s) rejected:			
Claim(s) withdrawn from consideration:			
AFFIDAVIT OR OTHER EVIDENCE			
 The affidavit or other evidence filed after a final action, be because applicant failed to provide a showing of good an was not earlier presented. See 37 CFR 1.116(e). 			
 The affidavit or other evidence filed after the date of filing entered because the affidavit or other evidence failed to showing a good and sufficient reasons why it is necessar 	overcome <u>all</u> rejections under appe y and was not earlier presented. S	al and/or appellant fa ee 37 CFR 41.33(d)(ils to provide a 1).
10. ☐ The affidavit or other evidence is entered. An explanation REQUEST FOR RECONSIDERATION/OTHER	on of the status of the claims after e	ntry is below or attacl	ned.
11. The request for reconsideration has been considered by See Continuation Sheet.	ut does NOT place the application i	n condition for allowa	nce because:
12. ☑ Note the attached Information Disclosure Statement(s).	(PTO/SB/08) Paper No(s). 0108	^	
13. Other:	<u> </u>	Raymond S. Dean	

January 31, 2008 571-272-7877

Continuation of 11. does NOT place the application in condition for allowance because:

Examiner respectfully disagrees with Applicants' assertion on Page 3, 6th Paragraph "Consequentially, the teachings of Hurst are unrelated to remapping of the unique identity ...". The IMEI, which is the unique identity, is binded, which is the mapping, to the service options, which are the properties, thus enabling the user of a mobile device to have access to said options. The service options such as multimedia content are an indicator of the type of terminal such as a multimedia terminal or device. Thus, when one applies the broadest reasonable interpretation, the claim limitations in question read on Hurst.

Examiner respectfully disagrees with Applicants' assertion on Page 3, 7th Paragraph "The combination of Jokinen and Hurst does not give rise to the method to automatically adapt information ...". Jokinen teaches this feature (See Jokinen Section 0063 lines 8 - 15). The combination of Jokinen and Hurst, as detailed in the Office Action dated February 23, 2007 and the Office Action dated September 5, 2007, teaches all of the claim limitations of Claim 1.

Examiner respectfully disagrees with Applicants assertion on Page 5, 1st Paragraph "there is no teaching of monitoring and probing ...". Hurst further the step of detecting the type of terminal being carried out by monitoring and probing signal links (Cols. 9 lines 45 - 53, 11 lines 62 - 67, 12 lines 1 - 3, monitoring of the transmission path yields the URL, which is an indicator of the service option and thus the type of terminal). The word "may" as used in the cited portions of Cols. 11 and 12 of Hurst means pemitting or allowing the identification information to be transmitted using any known wireless transmission protocols such as WAP or SMS. The word "may" does not "might" or "possibly" in this case.

EDWARD F. URBAN SUPERVISORY PATENT EXAMINER TECHNOLOGY CENTER 2600